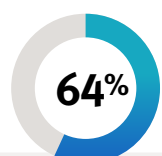
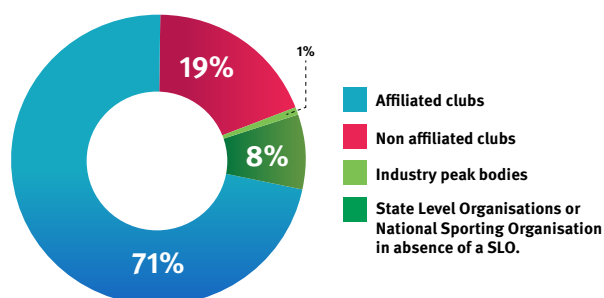


Sport and Recreation Industry Annual Survey 2024 Findings

Who responded to the survey?

2024 saw a 35% increase in survey respondents across all categories compared to Sport and Recreation's inaugural survey in 2023.

588 respondents across Queensland sport and recreation included:

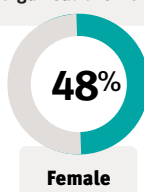
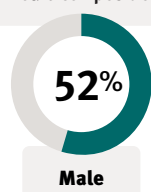


of respondents had received SR funding in past year

Responses came from over **70** different sport and recreation activities, with the highest number of responses coming from rugby league, lawn bowls, football and netball.

Sport and Recreation has an industry target of achieving gender parity of boards by 2029.

Board composition across respondent organisations were:

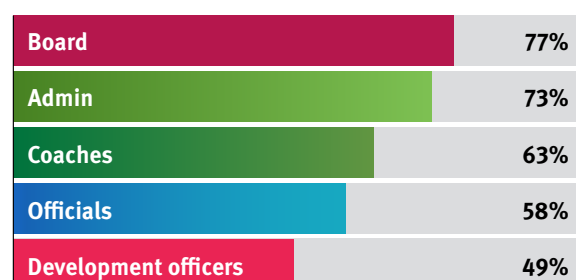


This represents increased gender parity in comparison with last year (65% male 35% female)

What does the industry's capability and capacity look like?

Skills, understanding and knowledge

Feeling positive about the workforce's skills, understanding and knowledge



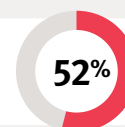
The majority of organisations were more positive about their workforce's skills, knowledge and understanding compared to their organisation's systems/processes and access to equipment/facilities/resources. This is consistent with last year.

Systems, processes and technology



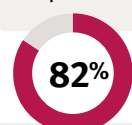
of all organisations agreed that they have sufficient systems, processes and technology required for operational needs.

Access to administrative equipment, facilities and human resources

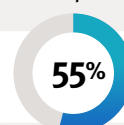


of all organisations agreed that they have access to administrative equipment, facilities and human resources required for operational needs.

Organisations who agreed that they undertake sufficient strategic planning and implements associated plans

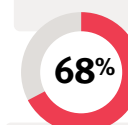


SLO respondents



Club respondents

Organisations who agreed that they were proactive and forward thinking in response to emerging trends



SLO respondents



Club respondents

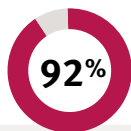
What the industry told us...

Sport and recreation organisations are calling for more accessible and affordable training for coaches and officials, as well as incentives for volunteers. Clubs are also seeking guidance with administration, including support with insurance, understanding legislative requirements from governing bodies, and advice on policy, governance, legal, and financial matters.

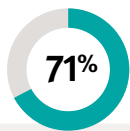


Queensland Government

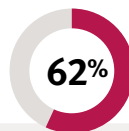
Collaboration within industry



State Level Organisations agreed they collaborate with their clubs.



Clubs agreed that their club collaborates sufficiently across other clubs/organisations.



State Level Organisations agreed that they collaborated sufficiently with other state level organisations.

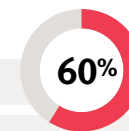


Affiliated and non-affiliated clubs agreed that their State Level Organisation collaborated sufficiently to meet their needs.

What the industry told us...

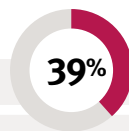
Sport and recreation organisations want to see regular and proactive engagement and collaboration between organisations, governing bodies, state and local governments and councils. This was particularly important for smaller clubs and regional organisations.

Clubs throughout Queensland highlighted the importance of assistance from SLOs in supporting growth and sustainability including assistance with funding applications. Clubs also indicated that they would like more direct engagement from state level organisations, including consultation on matters of policy, support for grassroots development, and transparency in decision-making processes.

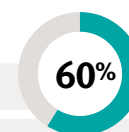


of SLOs reported they had promoted GamePlan to their affiliates.

Game Plan

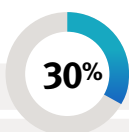


of all clubs (affiliated and non-affiliated) indicated being aware of these resources.



of SLOs reported being aware of Club IQ resources. Just over half of these reported they had promoted these resources to their clubs.

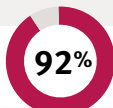
Club IQ



Just over 30% of affiliated and non affiliated clubs reported they were aware of the Club IQ resources. 40% of these reported having used them.

Working with Sport and Recreation

Organisations believe they have a good working relationship with Sport and Recreation

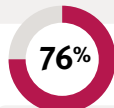


SLOs

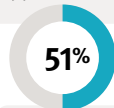


Clubs

Organisations feel Sport and Recreation lead, influence and sufficiently support the sector

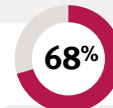


SLOs



Clubs

Organisations agree that Sport and Recreation facilitate collaboration across the industry



SLOs



Clubs

What support are industry organisations looking for from Sport and Recreation?

Clubs



Education/training



Better understand our club's/organisation's operations and challenges



Resources/templates

State level organisations



Education/training



Facilitate collaborations with other state government departments and local governments



Support in navigating emerging legislative and government policy requirements

What the industry told us...

State-level organisations and clubs highlighted similar topics for education and training, including attracting and retaining participants, managing volunteers, governance, planning (such as infrastructure planning), developing pathways for coaches and officials, and communication and marketing.